

**FSNE/AAJA Multimedia Workshop
Registration Form
Saturday, March 13, 2010
University of South Florida, School of Mass Communications
Tampa, Florida**

Registration Cost: All day sessions cost \$50 per person OR Choose (3) 90-minute sessions for \$35 per person (Prices include: continental breakfast, box lunch/refreshments, and all handouts)
Please complete a separate registration form for each registrant.

Registration Information: Print registration form at www.flipress.com/events and return via fax to Michelle Ashman at (305) 376-5287

Name: _____ Job Title: _____

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Telephone Number: _____

E-mail (required for confirmation): _____

Method of Payment:

Check# (payable to FSNE) _____

Mail to: *Miami Herald Media Company, 1 Herald Plaza, Miami, Florida 33132 (ATTN: Michelle Ashman)*

Charge \$ _____ to the following card Visa MasterCard American Express Discover

Billing Address: _____ City _____ State _____ Zip _____

Card Number: _____ Exp: _____ / _____ CVS Code _____

Name on Card: _____ Signature: _____

Phone number for Cardholder: _____

Due to limited space, indicate numerically your 1st and 2nd choice program(s) per session. Email confirmations will be sent indicating session choices. Note: All Day Sessions are listed first in BOLD.

<u>Welcome Ceremony</u>	<u>10:00 am - 10:15 am</u>	<u>Courtyard</u>
<u>ALL DAY SESSIONS/ 10:15am – 4:00pm</u>	<u>Available Slots</u>	<u>Instructor</u>
— Video for Photographers I (mac)	20	Jack Rowland, St. Pete Times
— Video for Photographers II (mac)	20	Toni Gonzalez, WFLA, Tampa
— Video for Reporters (pc)	20	Suzette Laboy, AP
— Multimedia Graphics	20	Lee Glynn, St. Pete Times
— Database Reporting	20	Paige St. John, Sarasota Herald Tribune
 <u>Morning Session/ 10:15am - Noon</u>	 <u>Available Slots</u>	 <u>Instructor</u>
— SEO & You	20+	John Schlander & Sonia Meisenheimer, St. Pete Times
— Law & The Internet	20+	Susan Tillotson Bunch, Thomas LoCicero & Braslow
 <u>Lunch Break</u>	 <u>12:00 pm – 12:45 pm</u>	 <u>Courtyard</u>
<u>Afternoon Session, Part 1/ 12:45pm – 2:15pm</u>	<u>Available Slots</u>	<u>Instructor</u>
— Freelancing for Fun & Profit	35	Susan Ladika
— Social Networking as a Reporting Tool	20+	Vicki Lim
 <u>Afternoon Session, Part 2/ 2:30pm – 4:00pm</u>	 <u>Available Slots</u>	 <u>Instructor</u>
— New Product Development	20	Jeremy Bowers, St. Pete Times
— Can I do It All?	25	Vidisha Priyanka & Debbie Swartz, TBO.com
— New Spaces	25	Regina McCombs, Poynter Institute

NOTE: If you require special accommodations, dietary restrictions or assistance, please let us know in advance by emailing mashman@miamiherald.com, or call Michelle Ashman at 305.376.3485 so appropriate arrangements are made.